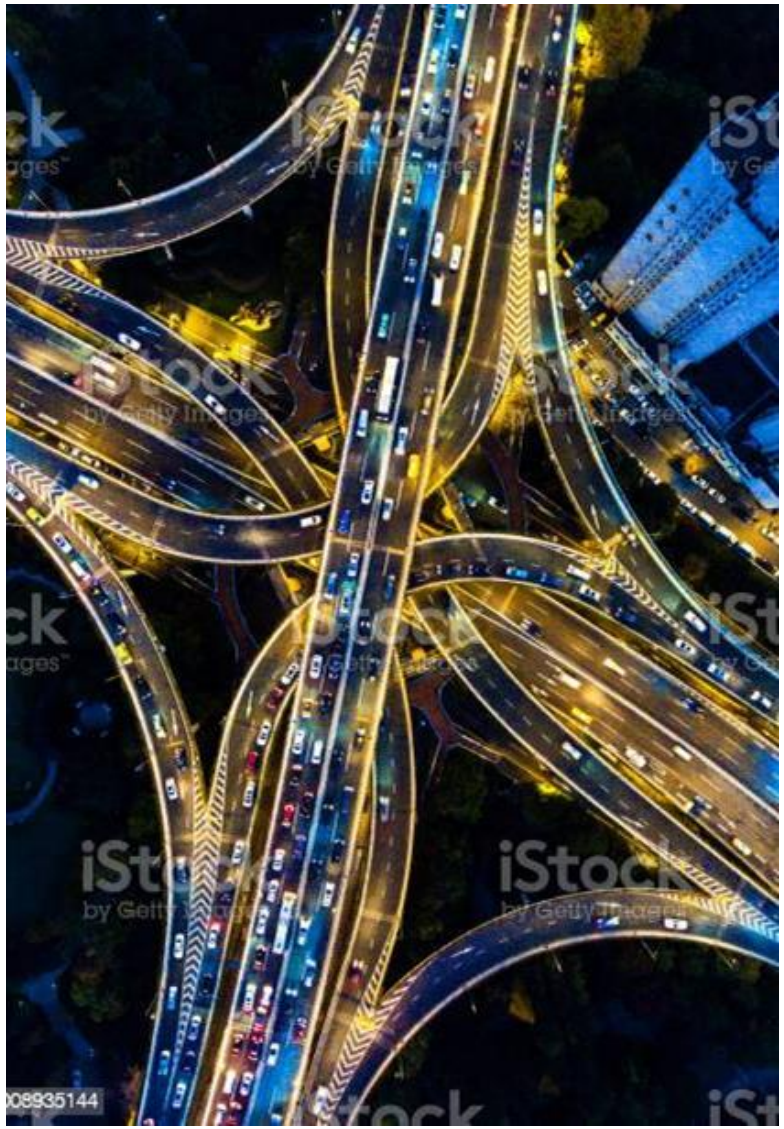

CAREER PATHWAYS

Ana Silva Dias – TecMinho – University of Minho Interface North of Portugal

Co-funded by the Erasmus+ Programme of the European Union

This project has been funded with support from the European Commission. This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein. "Career Pathways" project number: 2021-1-PT01-KA220-VET-000025802.

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WEBINAR

CAREER PATHWAYS AND GREEN ECONOMY

17.MAY.22 11:00 CET

Co-funded by the Erasmus+ Programme of the European Union

EUROPEAN VOCATIONAL SKILLS WEEK 2022

Agenda

10:00 - 10:10 - **Career Pathways - General View** - Ana Dias (TecMinho)

10:10 - 10:40 - **Sharing Good Practices on Green Skills and Green Jobs**
VET and Green Skills/Green Jobs - Manuela Guimarães (FORAVE)
Green practices and skills in Greek SMEs - Niki Zafeiropoulou (IDEC)
The importance of Sustainable Development Goals in Education - Gorka Roman (Universidad del Pais Vasco)

10:40 - 10:50 - **What are Green Skills and Green Jobs? "Career Pathways" and the green digital transition**
Graham Attwell (Pontydysgu)
George Bekiaridis (Active Citizens Partnership)

10:50 - 11:00 - Q&A and debate

About Us

- Launched in November 2021, this Erasmus+ KA2 Cooperation partnership in vocational education and training aims to support VET institutions on how new skill needs can best be addressed.
- The project partners are **6 education and training organisations**: TecMinho and FORAVE from Portugal, IDEC and ACP from Greece, UPV and Pontydysgu SL from Spain.

Our Project

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- **The advancement of digital technologies**, including artificial intelligence, machine learning, automation and new forms of work and work organisation, has wide-ranging economic and societal implications now and in the future.
- At the same time, the shift towards **more sustainable and green economies is reshaping labour market demand and supply**.
- The Career Pathways project will **develop and test new tools**, providing access to labour market and skills intelligence to job seekers, those looking for training, education and training providers, employers and for regional policymakers.

Our Aims

- The project plans to address the need for career pathways for those **seeking to develop skills for future employment and the need for VET** organisations to provide new learning opportunities for individuals to acquire these skills.
- It also addresses the **need identified by Cedefop for new tools for careers and employment professionals to support adults** (especially those with low skills) in identifying new skills and employment possibilities.

Target Groups

The project is expected to produce important results both on an individual and a community level.

Main Target Group

» Adults, either unemployed or seeking a new job or training

Other Target Groups

» VET providers
» Education planners and policymakers
» Career advisors
» Public Employment Services
» Employers

Project Summary

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Analyse present and future skills demands in different occupations

Provide careers pathways to training and employment for unemployed people and those at risk of unemployment

Provide data for employers, policymakers, planners and vocational education and training providers on skills and training demand related to national and regional markets

Train career advisors in institutions and Public Employment Services in using the Career Pathway tools.

Project Outputs

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PR1

My Career Pathway Web portal

PR2

Labour Market and Skills Data hub

PR3

Professional Experience Space

PR1 My Career Pathway Web Portal

- **Provide access to Labour Market Intelligence** based tools for unemployed adults and those seeking new employment to explore potential **new jobs based on their skills and to enter vocational education and training for skills updating**.
- **Provide a personal space to develop a Euro CV based on present experience and skills** to be compared with requirements for different occupations through ESCO, identifying possible new occupations for ‘good’ jobs, with an emphasis on green jobs, using an algorithm developed by Nesta.
- Identify new additional skills needed and training opportunities for those new skills .

PR2 Labour Market and Skills Data hub

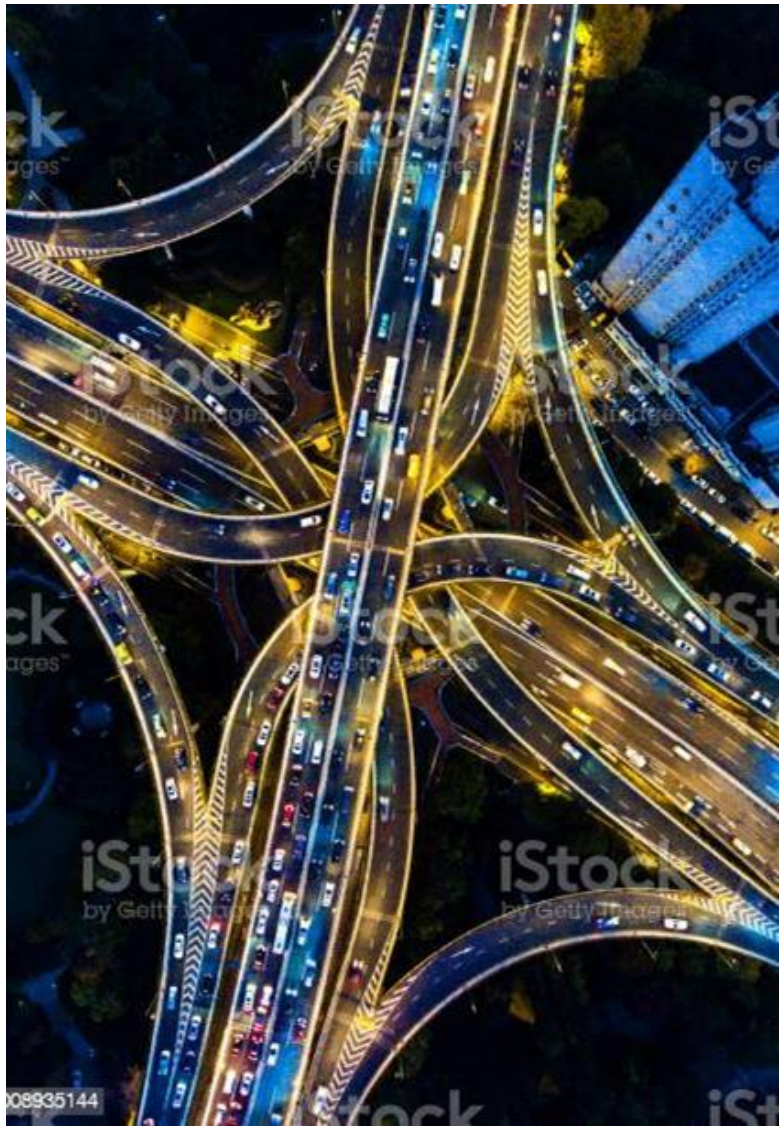
- **Provide data for employers, policymakers, planners and vocational education and training providers** on skills and training demand related to national and regional markets **based on the Cedefop Skills OVATE data offering near real time data on skills demands for VET.**
- This data will be combined with analytics based on user interactions, providing not only job and skills demand, but data on what users are looking for at a local and regional level.

PR3 Professional Experience Space

- **Inform professionals working in careers development and guidance**, Public Employment Services and VET on how to use the Career Pathways tools, on how they can be used in professional practice and on how to interpret and make sense from the data.
- **Provide online and face-to-face opportunities** for professional development in the area of VET and skills intelligence.
- **Provide courses and workshops** specifically based on the use of the Career Pathways tools, other materials will focus on the use of Labour Market Intelligence in professional practice and on the interpretation and meaning of data. All materials will have an English language version as well as a version in the three partner country languages.

Other Results

» **Three multiplier events** will be organized by the participating countries to share the project results, **in which a total of 240 persons will participate.**



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Ana SIlva Dias - TecMinho
anadias@tecminho.uminho.pt

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